



For Immediate Release

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Former Wyndham Jacksonville Riverwalk Sold; to be Renovated, Re-Branded as Lexington Hotel & Conference Center

(CORAL SPRINGS, FL, June XX, 2015) – The 323-room Wyndham Jacksonville Riverwalk, located at 1515 Prudential Drive, will have a new name, management team and appearance following today's sale of the hotel to LexDevCoJax, Inc., which is an affiliate of Coral Springs-based Vantage Hospitality Group, a top 10 global hotel company with over 1,200 properties. Terms of the transaction are not disclosed.

The hotel is being converted to the Lexington[®] by Vantage brand, a collection of inns, hotels and suites in the midscale to upscale lodging segments, and will be known as the [Lexington Hotel & Conference Center, Jacksonville Riverwalk](#). The sale was brokered by Brown Nester Hospitality Services representing the buyer and the hotel will be managed by Cal-Vegas, Ltd., both also affiliates of Vantage Hospitality.

The hotel will soon be undergoing an extensive, 18-month renovation (Brown Nester will manage the process), but will remain open the entire time. Inside, the lobby will be reconfigured to incorporate elements of Lexington's prototype, as better traffic patterns will be developed and a covered, open-air extension with fireplace and water features will be added. Guestrooms and bathrooms will also be remodeled to offer a more contemporary design with new furniture and modern conveniences, while the meeting areas will be redecorated to include new flooring, walls, and lighting.

Changes to the exterior include replacement of the entire roof and all windows, an updated and modern porte cochere will be created, an exciting entry drive with updated hardscape, landscape and lighting will be provided, repainting the building with new color schemes, and new landscaping. In addition, the layout of the pool area will become more guest friendly and create a more Florida-style resort amenity.

"Lexington and the new management team look forward to making this hotel one of the top destinations in Jacksonville. It already has a great location and fantastic event space and amenities; now we're set to begin the renovation process, going one wing at a time, from the roof on down, to offer a product designed to meet the current trends that travelers desire and provide our guests with an exceptional experience," said Bernie Moyle, COO & CFO of Vantage Hospitality.

Featuring 35,000 square feet of event space (the second most in the city), including a 10,000-foot grand ballroom, rooftop ballroom with a veranda, and state-of-the-art amphitheater, the Lexington is ideal for weddings, conferences, training seminars and other corporate events. Other current amenities include an onsite restaurant and lounge, 24-hour fitness center, outdoor pool with beverage service, free Wi-Fi, complimentary shuttle service to local attractions and businesses, and a 24-hour business center.

Situated on the south bank of the St. Johns River in downtown Jacksonville, the hotel is conveniently located near historic San Marco and Riverside, The Jacksonville Landing, EverBank Field, Veterans Memorial Arena, the Museum of Science & History, and dozens of great restaurants.

Located in key cities worldwide, Lexington is designed to offer a memorable lodging experience for the business and leisure traveler with conveniences such as wireless capabilities, dining options, business centers, and fitness rooms. The Lexington Rewards Guest Loyalty Program offers members the best of both worlds; a points-based system that can be redeemed for free hotel stays, airline miles and purchases from online retailers, as well as instant benefits like late check-out and free room upgrades. For reservations and locations, visit www.LexingtonHotels.com or call 877-539-7070.

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